



NITK join hands for the Swachhata Special Campaign 4.0 program | EXPRESS

## NITK Surathkal organises Swachhata jatha for cleaner city

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NATIONAL Institute of Technology Karnataka (NITK) Surathkal joined the Swachhata Special Campaign 4.0 programme, a nationwide initiative by the Government of India, as part of the on-going Swachhata Hi Seva 2024. As part of this campaign, NITK Surathkal organised a Swachhata campaign jatha in Surathkal, which saw the participation of over 400 individuals. The jatha saw active participation from NITK NCC cadets, NSS volunteers, NITK SEVA DAL,

functionaries, staff, faculty, and students. Local NGOs, including Rotary Club Surathkal and Lions Club Surathkal, also joined hands with NITK Surathkal to make this campaign a success. Running from October 2 to 31, 2024, Swachhata Special Campaign 4.0 aims to institutionalise swachhata and minimise pendency in government offices. NITK Surathkal has planned a series of programs and events throughout the campaign period to reinforce its dedication to creating a cleaner, healthier, and more sustainable environment.