

# Residential training programme begins at NIT-K

**The Hindu Bureau**

MANGALURU

A five-day residential training programme to guide students on the entrepreneurship and innovation ecosystem prevailing in tier-II cities of India began at the National Institute of Technology - Karnataka (NIT-K) at Surathkal on Monday.

It is being conducted by NIT-K's in-house business incubation unit, NITK-Science and Technology Entrepreneur's Park (STEP).

In all, 33 students, including 12 BTech students from NIT Sikkim and 21 students from local institutes in Dakshina Kannada, along with five faculty mentors, are participating in the programme.

It features workshops on customer identification, value proposition, lean canvassing, marketing, IPR, technology transfer, and financial literacy.

The programme will conclude with a master-class on 'innovation and entrepreneurship' by B. Ravi, Director of NIT-K, on January 10.